



Job Description

Senior Executive – Social Media Team

A Sr. Executive is responsible to implement and supervise the task given on the assigned brand

What must you have?

- 1-3 years of work experience with a brand, social or advertising agency
- Post Graduate, Graduate or holder of UGC approved Diploma
- Excellent communication, presentation, and interpersonal skills

Key Responsibility -

- Formulate, curate and execute digital content and campaign across platform for the assigned brands
- Monitor the performance and keep a check on the KPI for the assigned brands
- Plan & prepare monthly & quarterly campaign plans for the brand
- Collaborate and guide the immediate team members- Social Media Executive(s)
- Be the primary point of contact for the client and address their requirements
- Actively collaborate with respective internal teams to conceptualize and execute the project & campaign requirements on routine
- Make efficient use of new trends in digital industry for regular research and implement for the brand

Other Skills -

- Eagerness to learn and explore various facets of the job
- An enthusiast and fanatic of new-age digital advertising
- Ability to manage and work with teams
- Outstanding clear communication
- Strong attention to detail with an analytical mind and problem-solving attitude
- Highly organized to be able to handle multiple deadlines driven projects and workflows

